

## Barbara Alemanni

She is Professor of Financial Markets and Institutions in the Department of Economics at the University of Genoa and Affiliate Professor of Banking and Insurance at SDA Bocconi School of Management in Milan and since 2020 a member of ESMA SMSG. She teaches both Bachelor and Master courses in the field of Investments, Financial markets and Behavioural Finance. She holds a MSc in Finance from City University in London and a BA in Economics from Bocconi University in Milan.



Her main research interests are: financial markets micro and macro structure, investor protection, behavioural economics, financial innovation. She has published her research on both domestic and international scholarly Journals and Academic Books.

She is a member of the steering committee of Befairly – a joint initiative of the Bank of Italy and the Herbert Simon Society on behavioural informed regulation. Moreover, she belongs to the working group University- Consob on the Fintech evolution and she has been a member of the Management Committee of the EU-Cost project “Fintech and Artificial Intelligence in Finance - Towards a transparent financial Industry” (FinAI) CA19130.

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