



Fostering
effective markets
& financial
stability

PRIORITY



Strengthening
supervision of EU
financial markets

PRIORITY



Enhancing
protection of
retail investors

THEMATIC DRIVER



Enabling
Sustainable
Finance

THEMATIC DRIVER



Facilitating
technological
innovation &
effective
use of data

2023-2028

ESMA STRATEGY

Fostering effective markets and financial stability

- Fair, orderly and effective markets
- Financial stability
- EU Single Market
- EU's voice in the global marketplace



Fostering effective markets and financial stability

Fair, orderly and effective markets

- Implement the European Single Access Point
- Reduce barriers for cross-border transactions
- Ensure high standards of conduct

Financial stability

- Upgrade risk assessment of securities markets
- Increase focus on crisis management preparation and planning
- Strengthen the resilience of the financial markets infrastructure
- Enhance framework applicable to non-bank financial intermediation



Fostering effective markets and financial stability

EU Single Market

- Complete, maintain and streamline the Single Rulebook
- Ensure consistent application and effective supervision of the Single Rulebook
- Enable cross-border activities by creating a level playing field for market participants across the EU

EU's voice in the global marketplace

- Support closer integration and international openness of the EU Single Market
- Continue to promote global standards
- Continue to develop and deepen supervisory co-operation with supervisors outside of the EU



Strengthening supervision of EU financial markets

- **Common EU supervisory culture**
- **Risk prioritisation and outcome-based supervision**
- **Convergence**
- **Supervision**



Strengthening supervision of EU financial markets

Common EU supervisory culture

- Deepen cooperation on data collection and data sharing
- Develop common supervisory strategies, capabilities and methods through common supervisory actions

Risk prioritisation and outcome-based supervision

- Focus efforts on achieving consistent supervisory outcomes
- Foster choice for appropriate convergence tools
- Review progress (e.g. peer reviews)



Strengthening supervision of EU financial markets

Convergence

- Use more intrusive tools to ensure consistency in specific cases where the coordination role did not lead to converged outcome
- Coordinate and strengthen NCA enforcement

High-quality supervision of own mandates

- Ensure a strong common supervisory culture, approach and methodology across mandates
- Prepare for future mandates
- Foster thematic supervision across supervised entities
- Enhance the use of own supervisory enforcement powers



Enhancing protection of retail investors

- Investor protection
- Retail investor engagement
- Information/Disclosure
- Retail participation



Enhancing protection of retail investors

Investor protection

- Concentrate efforts on risks posed by new and innovative products/services, and alternative distribution channels
- Reinforce convergence work, particularly on cross border activities
- Enhance supervision and convergence through common supervisory exercises

Retail investor engagement

- Support NCAs activities
- Reinforce coordination activities
- Use new communication tools and platforms



Enhancing protection of retail investors

Information/Disclosure

- Ensure that retail investors are provided with clear, reliable and understandable product information
- Work to implement the European Single Access Point

Retail participation

- Focus on enabling long-term direct and indirect retail participation in the EU capital markets
- Strengthen the coordination of relevant financial education activities



Enabling Sustainable Finance

ESG markets

- Maintain investors' confidence in ESG investments
- Enhance assessments of ESG-related trends, risks and vulnerabilities
- Put more attention to the integration of social and governance factors in ESMA activities
- Increase transparency

ESG regulatory framework

- Work towards the improvement of the EU regulatory framework so that the sustainable finance rulebook becomes more workable
- Promote international cooperation



Enabling Sustainable Finance

ESG supervision

- Introduce effective and common supervisory standards
- Leverage on ESMA's data-analysis capabilities
- Set up credible supervisory approaches (i.e. sustainability disclosures)

Retail investors' role

- Contribute to enhancing retail investors participation
- Develop a deeper understanding of the greenwashing phenomenon and define common supervisory responses



Facilitating technological innovation and effective use of data

- Assess the impact of the technological innovation on financial markets
- Develop requirements for FinTech providers
- Pay attention to operational resilience and cyber-risk threats in supervision of market participants
- Facilitate NCAs supervision - strengthening convergence on Digital Finance and use of SupTech tools
- Explore centralisation of some supervisory technologies



Facilitating technological innovation and effective use of data

ESMA Data Strategy

- Enhance ESMA as a data hub
- Enable cutting-edge smart and effective data-driven supervision
- Promote efficiency, transparency, and cooperation in data policy, and reducing reporting burden

